**GANTI LAKSHMI PRANEETH**

EMAIL: gl[praneeth1@gmail.com](mailto:praneeth1@gmail.com)

praneeth@chocolatewall.com

CONTACT NO; 9505560815

**Career Objective**

To seek challenging avenues where my knowledge and experience matches with the organization's growth

**Work Experience**

Digital Marketing Associate

The Business Research Company (April 2018 – Present)

* Managed the SEO (On page and Off page) of their website
* Keyword research and identify new opportunities
* Reporting Utilizing Google Analytics, MOZ, Alexa Ranking
* Developed on-site body content, meta descriptions and page titles in support of SEO strategies
* Creating press releases

Digital Marketing Internship

MOJO TV (Jan 2018 to Feb 2018)

* Managed the daily content of their website
* Managed the SEO( On page Optimization )
* Successfully spearhead campaigns on social media platforms including Facebook, and Twitter,

**Academic**

* M.B.A (Marketing) from Institute of Aeronautical Engineering,

**Computer Knowledge**

* Well Versed with MS Office
* Good Knowledge on Digital Marketing

**Skills and knowledge**

* Digital Marketing
* Search Engine Optimization(SEO)
* Search Engine Marketing(SEM)
* Social Media Marketing(SMM)
* Google Analytics, Ad Words, Ad Sense
* Word Press

**Hobbies**

* Traveling
* Cooking
* Watching Movies
* Playing Badminton

**Personal Information**

**Name:** G LAKSHMI PRANEETH

**Father Name:** G NAGARAJU

**DOB:** 10/01/1995

**Address**: H No; 1-3-49/160/1/1, Janaki Nagar Colony,

Old Alwal , Sec-bad, 500010.

**Languages Known:** English, Hindi, and Telugu

**Contact Number**: 9505560815.

**DECLARATION:**

I hereby declare that the information furnished above is true to the best of my knowledge.

**Place:** Hyderabad

**Date: (G L PRANEETH)**